# Generative AI Masterclass

For Corporate Leaders, Managers & Executives

Unlocking Innovation & Transformation

navo
RAISING BUSINESS EFFICIENCIES

# Generative AI Master Class

## Who Should attend

- ❖ Senior leadership

- ❖ Mid-level Managers

- ❖ Supervisory roles

- ❖ Secretaries/ PAs to senior leaders

# Generative AI Master Class

The Boot Camp Approach (2 Days)

**01** MINDSET TRANSFORMATION

**02** ART OF LEARNING GEN AI TOOLS

**01** FUNCTIONAL GEN AI TOOLS

**02** SUPPLEMENTARY MAGIC AI TOOLS

# Agenda

**01** Introduction & Workshop Overview

**02** Future & Mindset Orientation

**02** ChatGPT & Beyond, AI Detector, Humanizing Content
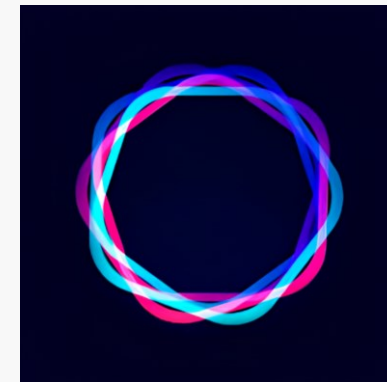Prompt Playbook, Communications Toolkit

**03** Voice & Image related AI Tools
Creating Impressive Presentations,

**04** Video Making tools
Storyboarding, Regular Video, Magic Editing

# Gen AI Masterclass

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**2-Days Boot Camp**

## UNLOCKING INNOVATION & TRANSFORMATION

### Day 1

09.30 ~ 09.50: Getting together, General AI Chat

09.50 ~ 10.30 : Future & Mindset orientation

10.30 ~ 11.15 Noon: Introduction, Workshop Overview
Introduction, Icebreaker, workshop objectives, how AI tools can enhance skills and improve business processes. Broad tool introductions.

11.35 ~ 01.00M: Chat GPT & Beyond
Overview of ChatGPT, Versions 3.5 & 4.0, NLP concepts, Guidelines, crafting effective Prompts, Understanding the essential elements of prompting, mistakes to avoid, practical exercises.

01.00 ~ 01.45 : Lunch Break

01.45~ 2.30PM: Magic AI Tools (1)

02.30 ~ 03.45 PM: Hands on CHAT GPT, PROMPTS
Individual exercise to create prompts for various situations & presentation. Floor discussion on each prompt. Vote the best 2 prompts

<span style="color:red">Note: The content can undergo up to 10-15% modification after order finalization – 1. because of market changes, 2. Customization based on client request</span>

04.00 ~ 04.45PM: AI Content detector tools & Ways to Humanize content
Learn how to detect for plagiarism, AI content detection, Humanizing AI content. 3 ~ 5 tools will be introduced for practical hands-on application

03.30 ~ 04.30PM: Voice & Image related AI tools
Learn all we can do to generate and play with image and voice. 4 – 6 tools will be introduced for practical hands-on usage

04.45 ~ 05.00PM: Summarize & wrap up (Day 1)

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### Day 2

09.30 ~ 10.00 AM: Recap of Day 1

10.00 ~ 11.00AM: Voice & Image related AI tools
Learn all we can do to generate and play with image and voice. 4 – 6 tools will be introduced for practical hands-on usage

11.15 ~ 12.15PM: How to Prepare Pitch document / proposal using Gen AI (Customized Business Exercise)
Research process, document uplift, preparing presentations

12.15 ~ 01.00: Magic AI Tools

01.45 ~ 04.15: Introduction & Hands on video tools (2)
Participants to collaborate or single create videos of their preferred scenario or choose from a library of scenarios provided. Create 30 – 45 secs video output. Participants to present their creation

04.15 ~ 4.45: Summary / Recap

04.45 ~ 5.00PM : Feedback & Group Photo

## Highlights

- ✓ Completely hands-on Masterclass
- ✓ Learning made very simple
- ✓ **Go beyond ChatGPT***
- ✓ Productivity oriented Magic AI Tools
- ✓ Post Masterclass - Regular updates
- ✓ The Prompting Playbook (Hard Copy)
- ✓ Build Your Own Ai Garage (e Book)

<span style="color:red">*ChatGPT alone isn't sufficient. Learn from continuously upskilling practitioners.</span>

## Key takeaways

- Transformation in way of working
- Essential future skill upgrade
- Capability to use Chat GPT & enjoy its power
- Understanding the world of Generative AI tools
- Right understanding of the power of thinking & use of AI tools to compliment human intelligence
- Hands on experience in using relevant AI tools to improve productivity by 10X+
- Learn multiple skills. Deliver superlative performance
- Understand workflows and ability to create workflows for productivity

# Gen. AI - Author, Speaker, Blogger, Facilitator (Webinars, Workshops, Masterclasses)



Author of 'The Prompting Playbook – Fueling Efficiency through Generative Ai"

Publisher of e-book "Build Your Own Ai Garage – BYOAG"

Active Linkedin Group – Generative AI Community – India, Middle East & Africa

Weekly contribution of articles on Generative AI – "Your Weekly Dose of AI Tools Magic" – AI UNBOXED.

Special Generative AI webinar session for Trident Consulting, California USA

Enabled the leadership team across the globe for CG VAK Software USA Inc (1-day Boot Camp)

Enabled the leadership team of G2Technology Solutions India (1-Day Boot Camp)

2-Day Masterclass for Leadership team of Toshiba Gulf FZE, Dubai

½ day awareness session for Post Graduate Management students at Bharathiar University, India

½ day awareness session for Post Graduate Management students at Karunya University, India

Speaker at the World Realty Congress, Dubai on Generative AI

Workshop for the Indian IT Channel Diaspora on Generative AI

Keynote Speech – From Classroom to Career – Preparing for jobs with Generative AI Skills

2-day Masterclass for leadership team at Matexnet Technology solutions, Chennai, India

# Few testimonials

Attending Vasudevan's Masterclass on Harnessing Generative AI was truly enlightening. His deep understanding of the subject matter coupled with his engaging teaching style made the complex concepts of AI accessible to everyone. Highly recommended!"

**Santosh Varghese, Vice President, Toshiba Gulf FZE**

As a university professor & Dean, I invited Vasudevan to conduct a workshop for our students on Generative AI. His interactive teaching style and practical insights left a lasting impression on our students, inspiring many to pursue careers in AI"

**Dr. Clement Sudhakar, Dean, Karunya School of Management, India**

I've attended multiple sessions hosted by Vasudevan, and each one has been incredibly enriching. His ability to simplify complex concepts and make them accessible to diverse audiences is truly remarkable"

**Jeevan D'Mello, Professor, Speaker, Author, Coach, President of Community Association Institute, Top 200 Biggest Voices in Leadership**

I had the pleasure of attending Vasudevan's workshop on "Harnessing Generative AI", and it was a game-changer for our organization. His practical insights and hands-on approach empowered us to build our own AI solutions and foster a culture of innovation

**G. Suresh, CEO CG Vak Software (USA) Inc.**

Vasudevan's commitment to clarity and simplicity in explaining Generative AI fundamentals is commendable. His sessions are not only informative but also inspiring, encouraging participants to explore the vast possibilities of AI.

**Mohamed Abou Laban, Mentor & Facilities Management Advocate, UAE**

Vasudevan's webinar on Generative AI was thought-provoking and inspiring. His emphasis on continuous learning and curiosity-driven exploration resonated deeply with me. Thanks to his guidance, I feel more confident navigating the world of AI tools.

**Shabana Shah, CEO, Trident Consulting, USA**

# Few testimonials

The Prompting Playbook by Vasudevan is a must-read for anyone looking to harness the power of Generative AI. His expertise shines through in every chapter, offering actionable advice and real-world examples to guide readers on their AI journey"

**Yogeshwaran Sundaresan, Managing Director, Matexnet, India**

I've been following Vasudevan's weekly Generative AI tool reviews on LinkedIn, and they've been incredibly informative. His thorough analysis and clear explanations have helped me stay updated on the latest AI trends and tools."

**Fahad Mohamed, Director - Operations @ Adeeb Group, UAE**

Vasudevan's Masterclass on Gen AI exceeded my expectations. His hands-on approach and focus on practical application ensured that participants walked away with tangible skills and knowledge they could immediately apply in their work"

**Ramanand, Head of HR, G2 Technologies, India**

I had the privilege of watching Vasudevan's session on Generative AI @ the World Realty Congress, and it was nothing short of enlightening. His ability to demystify complex AI concepts and provide clarity is commendable

**Pepe Gutierrez, Technology & Real Estate Management Guru, Master in Artificial Intelligence, Spain**

"Participating in Vasudevan's workshop on AI-driven content creation was an eye-opening experience. His knack for simplifying intricate AI concepts and offering practical strategies has significantly enhanced our content development process."
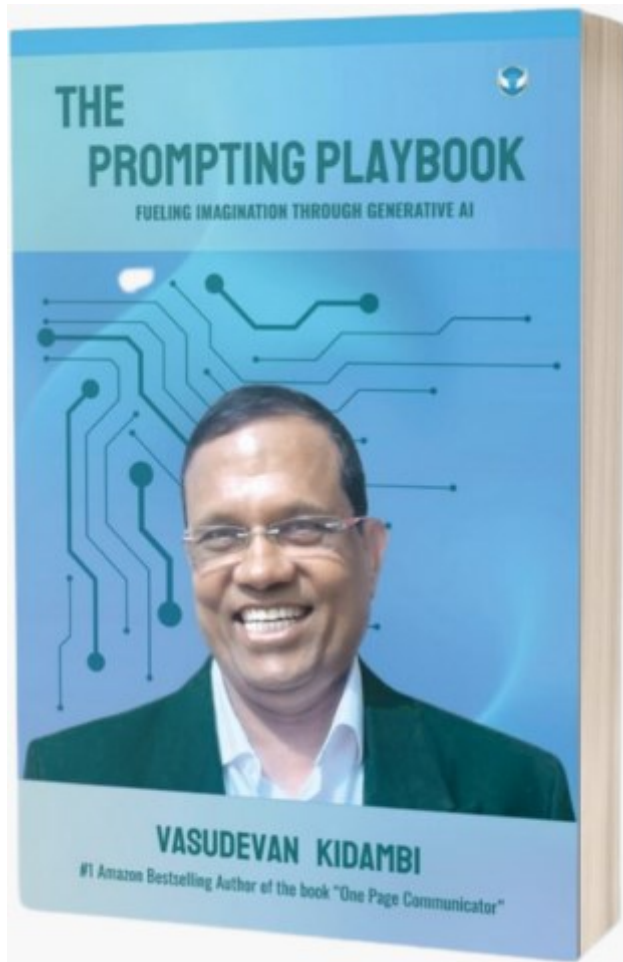
**Rahul Nagpal, CEO, Tuesday Communications, UAE**

# Author – The Prompting Playbook

Fueling Imagination through Generative Ai

Welcome to 'The Prompting Playbook – Fueling Imagination through Generative AI!' by Vasudevan Kidambi, the bestselling author of 'One Page Communicator.' In this comprehensive guide, Vasudevan, renowned for his human-centric problem-solving approach, offers a methodical technique to maximize your interactions with generative AI tools.

In today's world, efficient interaction with AI tools is a necessity, not just for tech enthusiasts but for everyone. This book bridges the gap by providing a systematic approach to crafting prompts that yield precise and meaningful AI generated responses. Whether you're in the corporate world, content creation, or simply curious about generative AI's capabilities, this guide offers practical insights applicable to various scenarios.

With sections covering basic understanding, best practices, formats, and illustrations, each chapter provides, real-world examples, and ethical guidelines. Vasudevan's extensive experience in corporate communications and AI tools makes this your 'go-to resource' for mastering the art of effective and responsible interactions with AI tools. Now, you're your imagination with 'The Prompting Playbook.
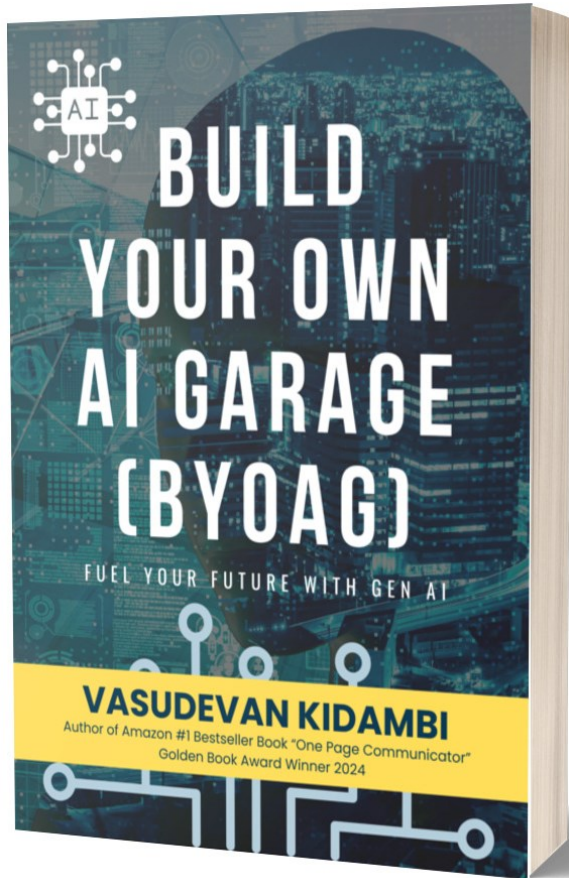
Besides authoring the book, Vasudevan has addressed over 1,000 professionals helping them in harnessing Generative AI and furthermore carried out several Masterclasses for international corporates and institutions

# Author – Build Your Own Ai Garage (BYOAG)

Fuel Your Future with Generative Ai

In today's swiftly changing digital landscape, artificial intelligence (AI) has become indispensable, reshaping education, communication, and work dynamics. Generative AI models stand out above other AI technologies due to their remarkable capacity to generate unique and relevant content across numerous fields.

The goal of this book is to give a thorough examination of the best generative AI technologies that are currently available. Content generation and curation, image creation and editing, video output, adding voiceover, and getting transcripts are just a few of the many uses it offers.

Drawing from personal expertise as an author and trainer, it provides practical insights for professionals aiming to harness these technologies effectively.

Each chapter explores popular tools under the section, their applications, dissecting their features, benefits, and limitations.

As a 'living document,' this book will be continuously updated to reflect AI's ever-evolving landscape, ensuring readers access to the latest insights, enabling the individuals and organizations thrive amidst digital advancements.

This invaluable resource empowers readers to leverage generative AI's potential for innovation and success. Embrace this indispensable guide to navigate the AI-driven future with confidence and clarity.
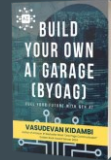
# Vasudevan Kidambi

Author, Global Speaker, Master Data Storyteller. Last Mile Man. Business Transformation Coach. Future Skills Coach

Author of Amazon # 1 Bestseller book "One Page Communicator"

Author of "The Prompting Playbook" – Fueling Imaginations Through Generative AI

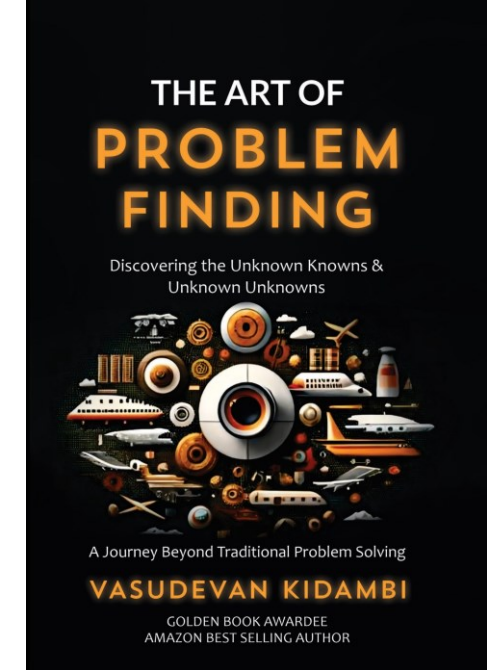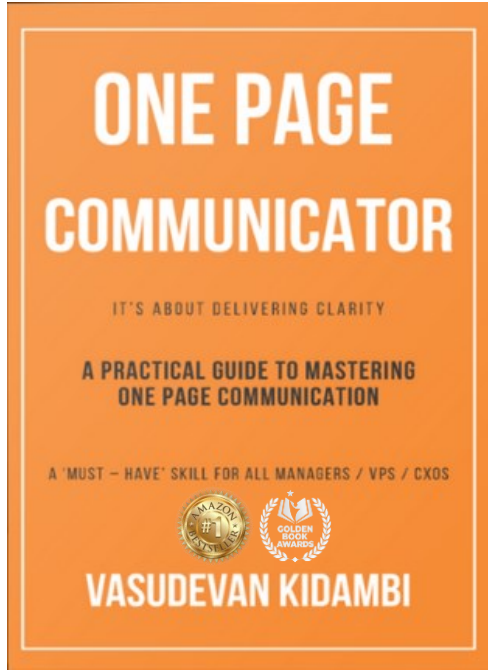Author of "Corporate Conundrums & Confusion" – Delivering Clarity. Fueling Efficiency

Author of "The Art of Problem Finding" – Discovering the Unknown Knowns & Unknown Unknowns

General Manager – Samsung Gulf Electronics,
General Manager – Sanyo Gulf FZE.
MD, Navo Informatica, India
MD, Navo Management Consultants, Dubai,UAE
Director, Zenesis Corp, Dubai, UAE

Led several strategic consulting, business transformation, communications and data analytics assignments for Global Fortune 500 companies / large regional corporate houses



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# Author – Other Books Published

# THANK YOU

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